

Georgia Division of International Association for Identification (GA IAI)



## Advertising & Marketing

Place an ad in our upcoming newsletter!

Publication Dates: February 15, May 15, August 15, and November 15

¼ page ad - \$25.00       ½ page ad - \$50.00

1 page ad - \$100.00       2 page ad - \$150.00

One-time ad      Recurring ad:  (2) newsletters  (3) newsletters  (4) newsletters

Total: \$ \_\_\_\_\_       Check/Cash Payment       Card/Electronic Payment

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please return your completed form to: [georgiadiivisionofiai@gmail.com](mailto:georgiadiivisionofiai@gmail.com)

Payment information will be sent to you upon receipt.

\*Send camera-ready ads in a jpg format to Brandi Wiltse at: [bwiltse@piedmont.edu](mailto:bwiltse@piedmont.edu)\*

+Recurring ads do not have to be the same ad each newsletter & must be submitted no later than the 1<sup>st</sup> of the month that the newsletter is published (see above for publication dates).

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The GAIAI will advertise free training courses at no cost to the company. For training courses with registration fees, the GAIAI charges a fee for advertising.

Unlimited promotions across all platforms (Newsletter, Social Media, & Website) - \$500/year

(2) Posts (Social Media only) - \$25/quarter

One-time ad      Recurring ad:  (2) quarters  (3) quarters  (4) quarters

Total: \$ \_\_\_\_\_       Check/Cash Payment       Card/Electronic Payment

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

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