



**Georgia State Division
International Association for Identification**

Vendor Prospectus



About Us

The GAI is a non-profit law enforcement organization dedicated to promoting the most up-to-date and practical training and research in the application of Forensic Sciences. Forensic Professionals across the state of Georgia strive to help GAI members receive the most up-to-date and accurate information regarding Forensic Science practices and professional standards. Our members are comprised of Investigators, Detectives, Civilian Crime Scene Investigators, and Law Enforcement who are involved in crime scene processing, evidence collection, and forensic analysis.

Our Audience

Conference attendees include Technicians, Examiners, Analysts, Photographers, Investigators, Detectives, Managers, Directors, and Administrators within various Forensic Science programs across the state. They are the decision-makers and look forward to learning about products and services that contribute to the success of their programs.

Join Us

You are an important resource to the members we serve, and we want to provide an impactful way for you to cultivate relationships with our members. Vendors who join us at our annual conference gain direct access to our members and the decision-makers within programs across the state. Our members value businesses and organizations that support them in their vision for excellence in Forensic Science.





Sponsorship Options

A sponsorship with the GAI will provide you with a platform to showcase your business or organization to members and guests. It demonstrates your commitment to the Forensic Science industry and allows you to build strong relationships with professionals across the state of Georgia. Sponsors are an important part of our organization's activities throughout the year and our Annual Conference.

	Platinum	Gold	Silver	Bronze	Exhibitor
Branding Opportunities					
Banner(s) on display in Conference Auditorium	One				
Banner(s) on display in breakout session of your choice	One	One			
Signage on display at the Registration Desk	One	One			
Promotional insert in event bag	One	One			
Branding on conference signage and marketing pieces	One	One	One		
Advertisement in Conference Program	Full Page	1/2 Page	1/4 Page	Logo Only	
Dedicated Social Media Posts <i>*Dates determined after payment received*</i>	Two	One			
Logo on e-campaigns and website	One	One	One	One	
Featured Vendor article in our quarterly member newsletter	4 Quarters	3 Quarters	2 Quarters	1 Quarter	
Exhibitor Booth at Annual Conference	*	*	*	*	*
Investment					
Total	\$2,000	\$1,500	\$1,000	\$600	\$400

Other Options

The following options are also available. These packages are offered on a first-come, first-served basis and are limited based on need. If your organization would like to consider another sponsorship option (i.e., Meals, Breaks, Hospitality, etc.), please contact Secretary Kayla Neal at (706)969-1590 or email us at georgiadivisionofiai@gmail.com.

Keynote Sponsor *One per Vendor*	
Opening Keynote	5000
Closing Keynote	5000
Benefits	
3-5 minute introduction/informational spot at keynote	
Dedicated Signage displayed during sponsored keynote	
Table for promotional collateral	
All Benefits listed under "Platinum" Sponsorship	

Merchandise Sponsor	
Lanyards	400
Shirts	400
Event Bags	400
Benefits	
Branding on sponsored attendee merchandise	
Exhibitor Booth at Annual Conference	



Sponsorship Application

Business/Organization Name _____

Full Address of Business/Organization _____

Contact Name _____

Email Address _____

Phone _____

PACKAGES

- Platinum (\$2,000+)
 - Gold (\$1,500)
 - Silver (\$1000)
 - Bronze (\$650)
 - Exhibitor (\$400)
 - Opening Keynote (\$5,000)
 - Closing Keynote (\$5,000)
 - Merchandise
- Merchandise to be Sponsored:

Total Est. Value: _____

TERMS & CONDITIONS

All sponsorships are with the GAI.

GAI reserves the right and final authority to determine if exhibitor participation meets the interests of the exposition and conference attendees and exhibitor group as a whole.

GAI will assign onsite space assignment based on priority (i.e., Platinum, Gold, Silver, Bronze Sponsors).

All booths are standard booth size units or multiples thereof.

Receipt of a signed sponsorship application confirms your intention to sponsor.

Payment must be made within 30 days of Invoice.

Signature _____

Printed Name (First and Last) _____

Date _____

PAYMENT

Upon receipt of a signed sponsorship form, an invoice will be forwarded to the listed contact.

Completed applications can be emailed to georgiadivisionofiai@gmail.com or sent via mail to:

Georgia State Division, IAI
P.O. Box 688
Carnesville, GA 30521

Cancellation Policy:

Exhibitors must give notice of cancellation to GAI in writing. Cancellations made 14 standard business days before the start of the Annual Conference will forfeit all fees paid. Cancellations made prior to this date are eligible for a full refund with exception to a \$50.00 Administrative Fee.